Technology Transfer – IDEATION FOR CONSIDERATION template

[Name Project]

[Company Name ]

[Contact email + phone]

******2021

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# **IDEATION FOR CONSIDERATION TEMPLATE FOR FEASIBILITY STUDIES 2021**

# INTRODUCTION LETTER

**SUBJECT:** IDEATION FOR CONSIDERATION - Feasibility Study

**Name Study:** [Name]

Dear Madam, dear Sir,

In response to the Belgium Space Solutions Programme research initiative supported by The European Space Agency and issued by VERHAERT. [Company name] would like to submit the following template “IDEATION FOR CONSIDERATION”.

[Name of the idea]

The applicant (potential Contractor) is:

… (Contact person’s name)

.... (full name of company or institute)

.... (address of its seat)

Telephone: .......

VAT Number: …….

# IDEATION FOR CONSIDERATION

# **2.1 Current issue / limitations**

1. **Current use case scenario**

Describe the current operational situation without making use of the new solution. Describe the problems faced in this current use case scenario.

# **2.2 Identified market opportunity**

1. **New application domain:**

Describe the new domain of application.

1. **Best solution fit**

Describe the solution found. You can mention the integration of the space technology.

1. **End-users and other stakeholders.**

Identify end-users and describe their operational role. End-users shall be understood as stakeholders who are candidates to operationally use the solution.

# **2.3 Space involvement**

1. **Space Origin:** [indicate what problem it does solve in space and when it was developed and for what, etc.?]
2. **Description of the technology** [Describe the innovative aspects of the technologies]
3. **Innovation and advantages:** [Describe the innovate focus of this technology]

Please send your application “ IDEATION FOR CONSIDERATION” to VERHAERT New Products and Services Luisa.Leroy@verhaert.com . The local broker will contact you within 3 working-days to schedule a meeting and to further develop your application for a Feasibility Study “IDEATION FOR VALIDATION”.